



DRM Workflow

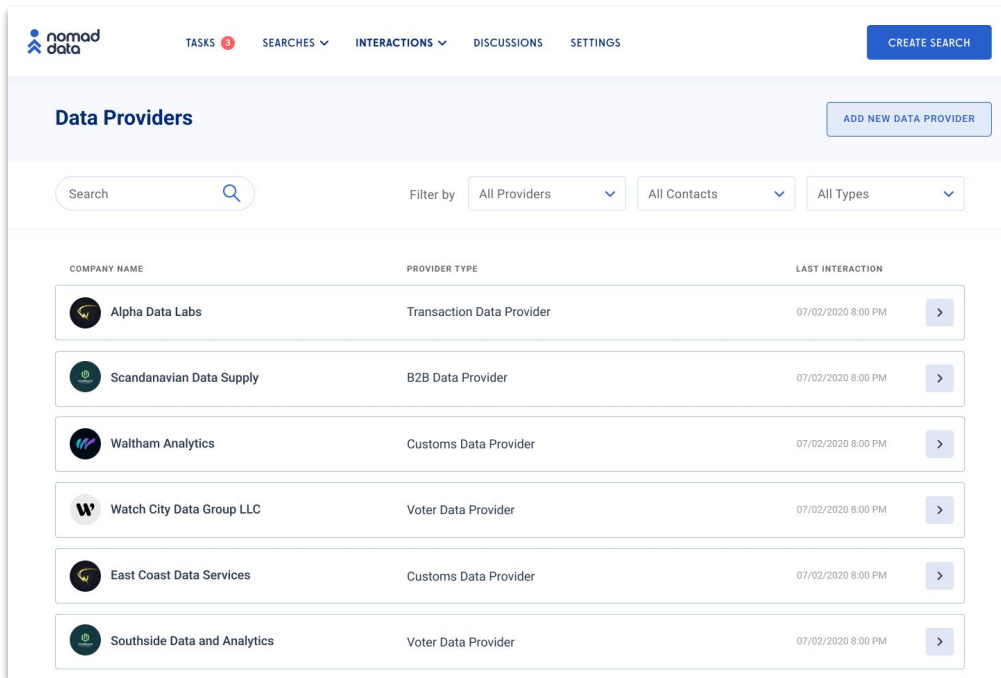
Data providers

Create







Enter or bulk upload profiles for any data provider, either those you've purchased from or those you simply want to track.

If the provider exists in Nomad's database of nearly 2,000 companies, all relevant details will be pulled in automatically. You can edit or enhance the profile with your own internal context.

Any provider you interact with via Connect will automatically populate into the list.



The screenshot shows the 'Data Providers' section of the Nomad application. The interface includes a top navigation bar with links for TASKS, SEARCHES, INTERACTIONS, DISCUSSIONS, and SETTINGS, along with a 'CREATE SEARCH' button. Below the navigation bar, the 'Data Providers' title is displayed next to an 'ADD NEW DATA PROVIDER' button. A search bar and filter controls are present, with filters set to 'All Providers', 'All Contacts', and 'All Types'. The main content area features a table with columns for 'COMPANY NAME', 'PROVIDER TYPE', and 'LAST INTERACTION'. The table lists six data providers, each with a unique icon, name, type, last interaction timestamp, and an edit button.


COMPANY NAME	PROVIDER TYPE	LAST INTERACTION
 Alpha Data Labs	Transaction Data Provider	07/02/2020 8:00 PM
 Scandinavian Data Supply	B2B Data Provider	07/02/2020 8:00 PM
 Waltham Analytics	Customs Data Provider	07/02/2020 8:00 PM
 Watch City Data Group LLC	Voter Data Provider	07/02/2020 8:00 PM
 East Coast Data Services	Customs Data Provider	07/02/2020 8:00 PM
 Southside Data and Analytics	Voter Data Provider	07/02/2020 8:00 PM

Data providers

Details

For each provider you can view a general description of the company, all internal & external contacts, and all activity associated with that entity.

You can also add custom tabs and fields for internal-only details you want to track.



TASKS 1

SEARCHES ▼

INTERACTIONS ▼

DISCUSSIONS

SETTINGS


CREATE SEARCH

< Alpha Data Labs

Details

Data Products

Searches



Transaction Data Provider

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CONTACTS

ACTIVITY

ADD ACTIVITY

All Activity ▼

Response to Search by Ben Carson

Actions ▼ 05/12/2022

2 associations ▼

Search: China Drug Prescription

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Read less

Note created by Joey Richfield

3 associations ▼ 05/07/2022

Data providers

Log an activity

Easily create a record of every relevant interaction with a provider.

You can also associate an activity to a specific data product, contact, and/or request.

The screenshot displays the Nomad Data web application. The top navigation bar includes links for TASKS, SEARCHES, INTERACTIONS, DISCUSSIONS, and SETTINGS, along with a 'CREATE SEARCH' button. The main content area is titled 'Alpha Data Labs' and features a sidebar with a 'Transaction Data Provider' card. A modal window titled 'Add a New Activity' is open, showing a form with an 'Activity Type' dropdown menu (options: Select, Meeting, Email, Data evaluation) and a '2 Associations' section. The modal also includes 'CANCEL' and 'SAVE' buttons. The background shows a list of activities with columns for 'All Activity', 'Actions', and dates.

Data providers

Data products

For each provider you can enter or bulk upload their data products and associated details such as pricing, purchase history, access instructions, and usage restrictions.

Just like on the provider view you can browse all activity associated with that particular data product.

The screenshot displays the Nomad Data web application. The top navigation bar includes the 'nomad data' logo, a 'TASKS' button with a red notification icon, and dropdown menus for 'SEARCHES', 'INTERACTIONS', 'DISCUSSIONS', and 'SETTINGS'. A 'CREATE SEARCH' button is located on the right. The main content area is titled '< Alpha Data Labs' and features a 'Details' tab and a 'Data Products' tab. A table lists data products with columns for 'NAME' and 'RENEWAL DATE'. To the right of the table, there are sections for 'Description', 'Access', 'Cost', and 'Purchase History', each with an 'Add' button and an 'Edit' link.

NAME	RENEWAL DATE
U.S. Manufacturing 2017 - 2021	05/02/2023
U.S. Health Data 2020	03/13/2023
Car Injuries North America 2010 - 2020	04/10/2023
International Automaker Insurance Claims 2000 - 2020	03/29/2023
South American Automaker Insurance Claims 2000 - 2020	03/29/2023

Details | **Restrictions** | **Activity**

Description [Edit](#)

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Access

[Add Access Details](#)

Cost

[Add Cost Details](#)

Purchase History

[Add Purchase History](#)

Data providers

Requests

For each provider you can view every request associated with that company, including full details on the request, provider response, and all related conversations.

Any requests routed through Connect will automatically populate, or you can manually associate a request to a provider if the connection occurred outside of the platform.

The screenshot displays the Nomad Data web application. The top navigation bar includes the 'nomad data' logo, a 'TASKS' button with a red notification badge, and dropdown menus for 'SEARCHES', 'INTERACTIONS', 'DISCUSSIONS', and 'SETTINGS'. A 'CREATE SEARCH' button is located on the right. The main content area is titled '< Alpha Data Labs' and features a search bar. Below this, a table lists requests with columns for 'NAME' and 'DATE CREATED'. The table contains eight rows of data. To the right of the table, a detailed view for a selected request is shown, including tabs for 'DETAILS', 'RESPONSE', 'CONVERSATIONS', and 'ACTIVITY'. The 'RESPONSE' tab is active, displaying a status of 'ACCEPTED' and a response message from Nielsen regarding US legal outcomes. A 'Show More' link and a 'Status' dropdown menu are also visible.

NAME	DATE CREATED
China Drug Prescription Data	05/02/2022
Scandinavian Drug Prescription Data	03/13/2022
North American Drug Prescription Data	04/10/2022
South American Drug Prescription Data	03/29/2022
China Drug Prescription Data	02/02/2022
Scandinavian Drug Prescription Data	01/13/2022
North American Drug Prescription Data	12/10/2021
South American Drug Prescription Data	11/29/2021

DETAILS **RESPONSE** CONVERSATIONS ACTIVITY

ACCEPTED

Response:

Thanks for reaching out to Nielsen. We actually have data that would allow you to see US legal outcomes. We can deliver as an API or a raw file.

[Show More](#)

Status:

Select status

Datasets & Contacts

Create, Details, and Requests

Just like you can for data providers, you can create and view associated details for individual datasets and contacts.

In addition to external datasets you can create as many internal ones as you need. These datasets can be tagged in Reviewers' responses to requests in Enterprise Data Discovery.

The screenshot displays the Nomad Data web application. The top navigation bar includes the 'nomad data' logo, a 'TASKS' button with a red notification badge, and dropdown menus for 'SEARCHES', 'INTERACTIONS', 'DISCUSSIONS', and 'SETTINGS'. A 'CREATE SEARCH' button is located on the right. Below the navigation bar, a breadcrumb trail shows '< Contacts'. The main content area is divided into two columns. The left column features a profile for 'Ben Carson', including a profile picture, name, title 'VP Technology at Alpha Data Labs', email 'ben.carson@alphadatalabs.com', and two paragraphs of placeholder text. An 'Actions' dropdown is visible next to the name. The right column has tabs for 'DETAILS' and 'ACTIVITY', with 'ACTIVITY' selected. It includes an 'ADD ACTIVITY' button and a dropdown menu set to 'All Activity'. Below this, there are two activity entries. The first entry is titled 'Response to Search by Joey Richfield' with an 'Actions' dropdown and a date of '05/12/2022'. The text describes a search for 'China Drug Prescription'. The second entry is titled 'Joey Richfield' with a date of '05/07/2022' and is categorized under 'General'. The text describes a search for 'U.S. Manufacturing 2017 - 2021'.

nomad data TASKS SEARCHES INTERACTIONS DISCUSSIONS SETTINGS CREATE SEARCH

< Contacts

Ben Carson Actions

Ben Carson
VP Technology at Alpha Data Labs
ben.carson@alphadatalabs.com

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Details ACTIVITY All Activity

ADD ACTIVITY

Response to Search by Joey Richfield Actions 05/12/2022

Search: China Drug Prescription
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Joey Richfield 05/07/2022

General
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Monica Grant Actions 05/02/2022

Dataset: U.S. Manufacturing 2017 - 2021
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Deal board

Details

Catch up on the status of all data evaluations in a single view.

Every interaction with a provider is organized by status so you can stay on top of discussions firmwide, helping to spot potential double purchasing and move things along when they stall.

The screenshot displays the 'Deal Board' interface for Nomad Data. The top navigation bar includes links for TASKS (with a red notification badge), SEARCHES, PROVIDERS, DISCUSSIONS, FILE LIBRARY, and SETTINGS, along with a 'CREATE SEARCH' button. The main header area shows the 'Deal Board' title and a 'Go To Tasks' link with a red notification badge. Below this is a filter section with a 'Filter by' dropdown (set to 'All Departments'), a 'Bill Salzillo' dropdown, an 'All Providers' dropdown, a search bar, and a 'Clear' button. The main content area is organized into five columns representing deal statuses: 'IN CONVERSATION' (2 items), 'TESTING' (2 items), 'NEGOTIATION' (1 item), 'PURCHASE' (5 items), and 'ARCHIVED'. Each column contains cards for different providers and their associated data products. For example, in the 'IN CONVERSATION' column, there are cards for 'Data Dynamics' (India Drug Prescription Data) and 'Wingate Data' (Millennial purchase history in 2021), both associated with 'Bill Salzillo'. The 'PURCHASE' column shows cards for 'Wingate Data' (China Drug Prescription Data), 'Capital Data Partners' (China Drug Prescription Data), and 'Wingate Data' (North America Drug Prescription Data), all associated with 'Bill Salzillo'.

IN CONVERSATION (2)	TESTING (2)	NEGOTIATION (1)	PURCHASE (5)	ARCHIVED
Data Dynamics India Drug Prescription Data Bill Salzillo	Capital Data Partners China Drug Prescription Data Bill Salzillo	West Coast Analytics China Drug Prescription Data Bill Salzillo	Wingate Data China Drug Prescription Data Bill Salzillo	Wingate Data North America Drug Prescription Data Bill Salzillo
Wingate Data Millennial purchase history in 2021 Bill Salzillo	Wingate Data North America Drug Prescription Data Bill Salzillo		Capital Data Partners China Drug Prescription Data Bill Salzillo	
			Wingate Data North America Drug Prescription Data Bill Salzillo	
			Wingate Data	